

SHOREHAM HOTEL
H. NORTHWEST AT FIFTEENTH
Washington

European Plan. Fireproof.
WASHINGTON'S MOST
EXCLUSIVE HOTEL
Noted for its cuisine and perfection
of individual service.
R. S. DOWNS, Mgr.

Brooks' Studio
NOW LOCATED AT
1329 F St. N.W.

GOWANS Rub-It-On
GOWANS
Concord, N. C.

Gowans being more penetrating makes it preferable. You simply rub it on your throat, chest or parts affected and it is absorbed thru the skin, does not clog pores and does not irritate. Relieves pneumonia by reducing congestion and lowers temperature. For sale by all druggists in 5c and \$1.00 bottles. Write for sample and testimonials.

GOWANS MEDICAL CO.
Concord, N. C.

"The House of Quality"

We Are Showing Just What
Women Want

Smart New Fashions
For Present Wear at Special Prices—New Suits,
Dresses, Waists, Millinery

Advance Styles in Taffeta and Crepe
Meteor Dresses; Special at... **\$19.50**

Either very full skirts or the new bouffant effect with
dainty braided belt. All the new shades and every size, insuring
a perfect fit.

Advance Showing of Trimmed Hats
Silk, satin and straw combinations; leaf and flower models;
fresh, new and exclusive styles. It's a real pleasure to offer
such refined creations at these moderate prices—

\$3.95, \$4.95, \$5.95, \$7.50

Advance Showing of Untrimmed Hats
In satin and straw combinations; white and all colors. The
newest and most becoming styles will be shown tomorrow at

\$1.45, \$1.95, \$2.95, \$3.95

Dainty New Waists
Advance styles, fresh from the mak-
ers. Every shade and every material.
A wonderful showing at

\$1.95, \$2.95, \$4.95, \$5.95

Late Winter Styles in Dresses and Coats
All materials and shades in the lot; every size. Val-
ues to \$20. Offered Monday at...

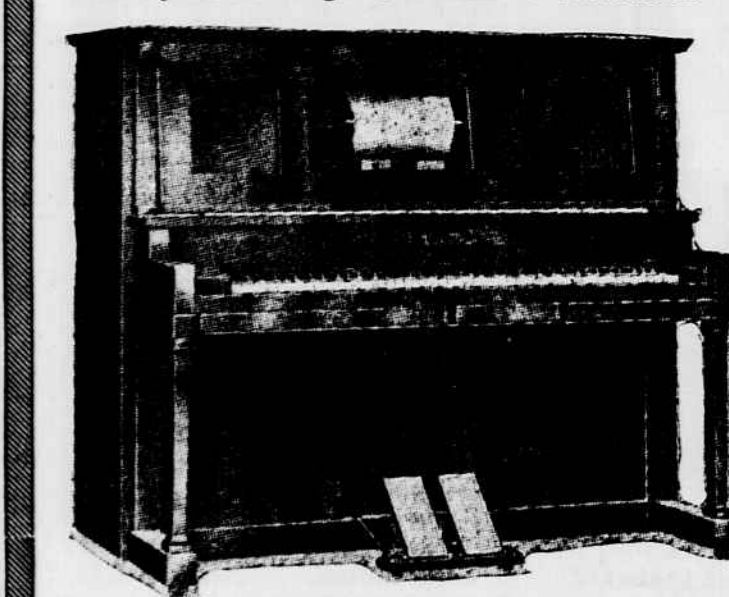
\$6.00 Dress Skirts In desirable serges and
gabardines. All sizes.
Monday...

Late Winter Styles in Regular \$20 Suits; **\$10**
Monday... Stylish poplin, gabardine and fancy mixtures; fur trimmed;
all sizes and colors in this lot.

Exceptional Values in Fur Coats and Fur Sets.

Mayer Bros. & Co.
937-939 F St. N.W. No Branch Stores

"Every Dollar Brings You a Smile of Satisfaction"



In buying your Player-Piano be sure the name of
the Piano in Combination is a Standard or
Known make. Then there will be no doubt as to
the quality of the Player-Piano you have bought.

Caution There are many cheap Player-Pianos
manufactured with a cheap, no-name piano
under stencils and trade marks.

New Pianos, \$175 to \$400
New Player-Pianos, \$375 to \$850

Delivered on a small deposit and easy terms.
No Interest Charges.

Briggs, Stultz & Bauer, Decker & Son, Weser
Bros., Bjur Bros., Norris & Hyde, Merrill, Helbig
& Co. and Kelso Players and Pianos.

Sold Only By

Helbig Bros.
1742 7th St. N.W.
Established 33 Years.

Friday Mr. and Mrs. James A. David-
son entertained at a card party for their
daughter, Miss Maria M. Davidson, at
their residence, 1456 Irving street
northwest. Among those present were:
Misses Constance and Francis Adams,
Thelma Longfellow, Elizabeth Randall,
Evelyn Finch, Marybeth Jackson, Lillie
Musser, Octavia Eisinger, Dorothy Boyd,
Messrs. Bryant Kirkland, William Egle-
ston, Francis Markridger, Charles
Cook, Flounoy Schneider, Carl Stoner,
Alexander and Hebert Davidson, Mr. and
Mrs. R. Freer.

Society

Southern Society Meeting.

The Southern Society of Washington will hold its next meeting tomorrow evening at the New Willard Hotel at 8:15 o'clock. A program will be rendered by the Washington Readers' Club. Dr. J. Henning Nelms will make an opening statement. "The Littlest Girl," of Richard Harding Davis, will be read by Mr. James R. Daly, and two scenes from "The School for Scandal" will be given by Mr. Edward C. Townsend and Sir Peter Teasle and Miss Lenore Marie De Grange as Lady Teasle. Miss Maud McLean Ferguson will recite "The Absent Guest," and the concluding number will be scenes of comedy and tragedy by Mrs. Maud Howell Smith.

Wedding Anniversary.

Mr. and Mrs. William Alder of Wisconsin Avenue Park will celebrate the fifty-first anniversary Tuesday, January 25, of their wedding by a family gathering.

Recent Hospitalitys.

Mr. and Mrs. J. F. Tice of Portland street, Congress Heights, entertained Friday evening at a five hundred card party. Among those present were Mr. and Mrs. H. B. Darling, Mr. and Mrs. Carroll Browning, Mr. and Mrs. J. Hicks, Mr. and Mrs. George Kennedy, Mr. and Mrs. J. Sutton, Mr. and Mrs. S. M. Phillips, Mr. and Mrs. George Beyer, Mr. and Mrs. G. H. Hoag, Mr. and Mrs. William Scantlebury, Mr. and Mrs. Gordon Darling, Miss Marie McGrain, Mr. and Mrs. M. J. Phillips and Mr. and Mrs. Charles Padgett.

Mr. William Wallace Kirby was given a birthday party at his home, 423 H street northwest, Saturday evening. Music, games and dancing were

Krueger-Becke.

A beautiful wedding took place Tuesday evening at 8 o'clock at the residence of Mr. and Mrs. Edward F. Becke, when their daughter, Miss Frances Louise Becke, became the bride of Mr. Albert Krueger, Jr., of Philadelphia.

Only the members of the two families and a few intimate friends witnessed the ceremony, which was performed by Rev. Lewis Purdum, in the bay window of the drawing room, which was converted into a bower with palms and roses.

An orchestra played the wedding march. The bride, who was given in marriage by her father, wore an exquisite gown of soft ivory-trimmed satin trimmed with pearls and draped with chiffon. Her tulle veil, the same worn by her

RECIPIENT OF MANY SOCIAL ATTENTIONS.



MRS. HORATIO H. ARMSTRONG.
Who is the guest of her parents, Mr. and Mrs. John Joy Edson.

enjoyed until a late hour, when refreshments were then served. Among those present were the Misses Susie Hall, Nettie and Edna Schaefer, Katherine Byron, Mary Mahoney, Frieda Bowen, Fay West, L. McDonald, Edith Dooley and Louise Schatz and Messrs. B. Shipley and H. White. Those present were the Misses Elizabeth Dooley, Hazel Brelford, Marie Deek, Katie Maloney and Louise, Mary and Irene Schatz, and Messrs. B. Shipley, H. White, J. Brelford, F. Frost, W. White, I. Long, A. White, J. Weller and C. Manning.

Mr. and Mrs. William H. Harrison gave a surprise party at their residence Tuesday evening in honor of the eighteenth birthday anniversary of Mrs. Harrison's sister, Miss Eva Rothery. Recitations by Miss Dorcas Boswell and piano solos by Miss Lucille Chamberland were also enjoyed during the evening, after which refreshments were served. The decorations throughout the house were pink carnations and ferns. The guests included Miss Eva Rothery, Miss Violet Moore, Miss Lucille Chamberland, Miss Eunice Carmean, Miss Genevieve Gannon, Miss Nora Cook, Miss Dorcas Boswell, Miss Helen Rothery, Mrs. Charles Sebastian, Mrs. H. V. Rothery, Albert Handley, Mr. and Mrs. William H. Harrison, Mr. Southern Anderson, Mr. Charles Schwertner, Mr. Earle C. Rothery, Mr. Robert Handley, Mr. William H. Belt and Mr. George Paylett.

A surprise party was given by Messrs. Fred Christie and Harry Westcott to Miss Hazello, Tuesday, January 18. Progressive five hundred was played, and prizes were won by Miss Irene Lewis, Mr. Leroy Knott, Mr. Christie and Miss F. Hersey.

After supper the guests were enjoyed. Mr. and Mrs. Harry Ashton were the chaperons, and those present were: Misses Irene Lewis, Ruth Tyres, Dorothy Wills, Alice and Helen Studds, Marian Teagle, Frances Hersey, Estelle Richardson, Lois Hersey and Gertrude Driscoll, and Messrs. Leroy Knott, Frank Farquhar, Harry Westcott, I. Spence, James Burke, John Imirie, Vernon Ginger, Markridger, Charles Wilkinson and Fred Christie.

Miss Myrtle S. Landon of Silver Spring, Md., celebrated her tenth birthday anniversary January 19, when she entertained the following little friends: Allen Davis, Helen Dolan, Marion Wilson, Myrtle Danner, Elmer Adams, Elizabeth Herrman, Alma Hewitt, Isabel Hewitt, Louise Hall, Henry Van der, Ruth Parsons, Anna Parsons, John Parsons, Elizabeth Green, Herbert Van Horn, Aase Van Horn, James Howes, George Howes and Royce Landon.

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Cook, Flounoy Schneider, Carl Stoner,
Alexander and Hebert Davidson, Mr. and
Mrs. R. Freer.

Miss Louise Carry, Miss Maude Bra-
shear, Mr. Herbert Becke, Mr. Sydney
Peck, Mr. Rust of Baltimore, Mr. James
A. Crouse, Mr. and Mrs. A. Krueger of
Philadelphia, Mr. and Mrs. Garzke of
New York, Mr. and Mrs. Robert Pre-
ndergast, Mr. and Mrs. Mary Fink,
Mr. and Mrs. Fell of New Jersey, Mrs.
Linford Vaughan of Morristown, Mrs.
Edward Klings, Mrs. Clara Zosthger
of Philadelphia, Miss Emma Ewald and
Mr. Herbert Becke.

Days at Home.

Mrs. Frederick Eichelberger will be at home Saturday, January 23, for the last time this season.

Mrs. James E. Hurley will be at home informally Wednesday, January 26, at her apartment, the Highlands.

Mrs. Beverly Price Evans will be at home Friday, February 4, at Wardman Courts Street. She will have with her, John M. Evans, Mrs. Edward L. Stock and Mrs. Patton Buchanan.

Mrs. Ellis Logan, 1253 Irving street northwest, will be at home informally Monday, January 24, from 3 to 6 o'clock.

Mrs. Mahlon Alpheus Winter and Miss Winter will be at home informally Wednesday from 3 to 6, 1317 R street, and will have with them Mrs. A. H. Erick of Empire Canal Zone, and Mrs. Walter Baker Liverzey of Newport News, Va.

Mr. and Mrs. Austin McCarthy will be at home informally Sundays in February. Mrs. McCarthy will entertain at bridge February 3, at the Club of Colonial Dames.

Mrs. Strother Smith and Miss Margaret Smith will be at home informally this afternoon after 4 o'clock, at their residence, 2113 O street northwest. Mrs. Edward B. Clark of the Hamilton will be at home on the first and third Wednesdays in February.

Mrs. James R. Mann and Mrs. Ira C. Copley will receive Tuesday at the home of Mrs. Copley, 2131 R street, from 4 to 6.

Agricultural Club Dance.

The Agricultural Dance Club entertained at Terrace Inn Saturday. Among those present were Miss Hattie Sweet, Miss Turk, Mr. and Mrs. G. B. Hinds, Miss S. I. Kautz, Miss Louise Clarkson, Miss May Murphy, Miss Wolfe, Miss Suzanne Tiller, Dr. and Mrs. J. M. Buck, Mr. and Mrs. G. C. Chamberlain, Miss Schultze, Miss Margaret Bell, Miss A. L. Davies, Miss H. A. Galbraith, Miss Ethel Lovely, Miss Olive Chamberlain, Miss Rachel Waldstad, Miss Mary Boyd, Miss McGhan, Miss Lepper, Miss C. L. Phillips, Miss Hilda, Miss Mabel Hubbard, Miss Alice Hampton, Miss Lalla Scully, Miss C. V. Perry, Miss Lena Ramsay, Miss Hildreth Hutchinson, Miss Viola Shippert, Miss Mary Newcombe, Miss Ethel Brockman, Miss Charlotte Hogan, Miss Agnes Quirk, Miss Nellie Quirk, Miss E. F. Head, Miss Clara Mansfield and Miss French, and Mr. W. W. Hur, Mr. H. R. Johns, Mr. L. Barrington, Dr. F. J. Prichard, Mr. Lester S. Scott, Mr. George W. Morgan, Mr. R. C. Saunders, Mr. R. J. Woodward, Mr. A. G. Sturges, Mr. G. H. Godfrey, Mr. A. T. Goldbeck, Mr. V. Lynch, Mr. T. A. Nubson, Mr. J. J. Stauffer, Mr. R. M. Mehurin, Mr. J. R. Gibson, Mr. R. K. Brown, Mr. T. H. Henderson, Mr. A. S. Hathway, Mr. A. N. Sheldner, Mr. V. P. Kahnbach, Mr. Clara S. Mackley, Mr. L. T. Briggs, Mr. L. V. Friedle, Dr. R. O. Bengis, Prof. L. C. McNemar, Mr. H. M. Jones, Mr. J. B. Schaefer, Mr. H. T. Schoeninger, Mr. W. R. Meadows, Mr. T. M. Price, Dr. Charles Mansfield, Mr. C. A. Breton and Mr. W. McKeever.

Arrive By Motor.

Mrs. R. E. Boyd of New York city, accompanied by Mrs. Laura Sheeks, also of New York, arrived in Washington Wednesday afternoon after several days after an extended motor trip.

Luncheon Hostess Yesterday.

Mrs. Willis C. Hawley entertained at a luncheon yesterday at the Woodley, when her guests were Miss Helen Cannon, Mrs. James R. Mann, Mrs. Ira Copley, Mrs. Henry G. Danforth and Mrs. Allen T. Treadway.

Beauty

"The first natural gives to women a beauty that is the first it takes away."
So Ladies,
Let us demonstrate to you our wonderful method of its preservation.

Our Burnham's System of a genuine massage with Burnham's Skin Food will prove conclusively to you that there is no other method quite so effective for the preservation of beauty.

Only experts employed. No apprentices. Appointments made at home.

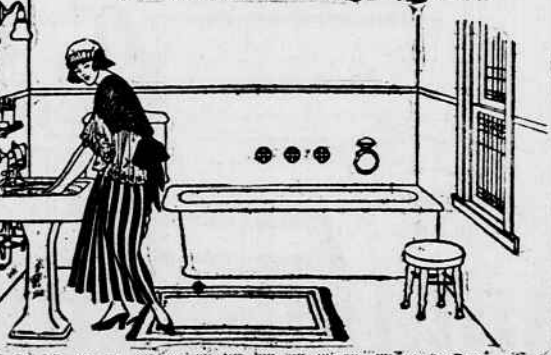
Kalos Beauty Parlors,
1006 F. at Ph. M. 8422.
Over Riker-Hegeman Drug Store.

The Built-in Bath is the Vogue

This is an era of "great achievement" in the development of home furnishings and equipment.

In keeping with the progress exemplified by the adoption of better lighting ideas, improved heating systems, vacuum cleaners, electrical conveniences and numerous other household utilities, bath tubs have progressed from just "bath tubs" to BUILT-IN BATHS. Has your bath room kept step with Progress? If not, see

"Standard" BUILT-IN BATHS
IN OUR WASHINGTON SHOWROOM
Southern Building, 2nd Floor
Fifteenth and H Streets, N.W.
Standard Sanitary Mfg. Co.



Notes of Interest.

Miss Horatio N. Taplin will not be at home Monday.

Miss Paulina Martin is visiting friends in New York, Boston and Cambridge. While in Cambridge, Miss Martin will be the guest of Miss Marjorie Stanley, a pupil at Sergeant College.

Mr. and Mrs. Hugh C. Wallace and their niece, Miss Beecher, sailed yesterday for a short trip to Europe.

Mrs. Henry C. Cook and her sister, Miss Mayher, will be at home to their friends Thursday afternoon from 3 to 6 o'clock, at 1925 Calvert street northwest.

Brig. Gen. and Mrs. Butler D. Price entertained in honor of Mrs. Thornburgh, Maj. and Mrs. Robert M. Thornburgh, Col. and Mrs. Samuel E. Winslow and Commodore J. C. Gilmore, at a dinner-dance at the Army and Navy Club Thursday evening.

The Marquis and Marchioness of Aberdeen, who have been spending a few days in New York, have returned to Washington, and are at the Shoreham.

Mrs. Bourke Cochran has joined Mr. Cochran at the Shoreham.

The women of the Columbia Country Club will hold their semi-monthly card party at the club house, Chevy Chase, Md., at 2 o'clock tomorrow.

Mr. Harry O. Sandberg of the Pan-American Union left last night for San Antonio, Texas, where he will represent his department and speak before the conference in connection with the San Antonio exposition of 1918, commemorating the 200th anniversary of the founding of that city. From San Antonio he will proceed to New Orleans, La., to participate in the national foreign trade convention.

A tea and dance was given at the Burlington last evening by Miss Henrietta Berens, Miss Frances Brett, Miss Catherine Melville, the Misses Margaret and Josephine Daly and Miss Marie Miltzer.

Mrs. Gustavus George Reinger entertained at bridge yesterday afternoon, followed by a tea. Assisting were Miss Mary Cleores Daniels, Miss Evelyn Jackson, Miss Marie Peary, Miss Grace Overman, Miss Katherine Overman, Miss Annie Thrie Fox, Miss Dorothy Campbell, Mrs. Hardy B. Page and Mrs. Devereux Lippitt of Bremen, Germany.

Miss Katharine Willeke, daughter of Mr. and Mrs. H. F. Rupp of 1207 5th street northwest, went to Baltimore, Md., to spend the week end with friends.

Miss Florence Flynn, who has been visiting Miss Eva Brewster in New York, will go to New York, N. Y., next week to visit Mrs. Maurice du Pont of Wilmington.

Miss Elizabeth Gardner Howser is spending the week-end at Annapolis.

Mrs. Jacob Seelner is visiting her daughter and son-in-law, Mr. and Mrs. Henry Samels, in New York.

Hostess at Luncheon.

Miss Veryl E. Watson was hostess yesterday at a luncheon at the Powhatan Hotel, followed by a theater party, in honor of her house guests, Miss Marguerite Weaver of New Orleans and Miss Adelaide Macon Johnston of Hickory, N. C. Her other guests were

Miss Helen Cole of Baltimore, Md., and the Misses Virginia Price and Marguerite Claffin of this city. In the evening Miss Watson entertained at a dance at her home in 16th Street Highlands.

The ostrich has the distinction of laying the largest eggs, weighing about three pounds. It is considered equal in contents to twenty-four hen eggs.



Our Annual January Shoe Clearance Sale



This sale surpasses in importance any like event offered to Washington women in many months.

\$7.00 and \$6.00 grades, now \$4.95
\$5.00 grades, now \$4.15
\$4.50 grades, now \$3.65
\$4.00 grades, now \$3.25
\$3.50 grades, now \$2.95

An opportunity to get a new pair of highest quality shoes with the "Right Now" style at legitimate reductions.

Palais Royal
A. Lisner. G and 11th Sts.
Shoe Dept.—Second Floor.

Frank R. Jelliff
FORMERLY SHOOT & JELLIFF
1218 F STREET N.W.

Exceptional Opportunities at Our Lace Department
Quantities Small. See Them at Once.

Metal Laces
Edges and Flources
1/3 to 1/2 Off

These come just when metal laces are at the height of their popularity for blouses, minkers and evening gowns. Odd pieces from an importer's tables—all most desirable patterns.

\$1.25 & \$1.50 Metal Laces, 85c Yd.
9 to 18 inches wide—white, ecru and cream net, embroidered in silver and gold.

\$2 & \$2.50 Metal Flourcings, \$1.15 Yd.
18 to 36 inches wide—metal lace flourcings of white and ecru silk nets, embroidered in silver, gold and gun metal.

Frank R. Jelliff
FORMERLY SHOOT & JELLIFF
1218 F STREET N.W.

Sale of Silk Nets
About 20 pieces of most desirable silk nets, now so popular for gowns, blouses and foundations—

Fine Mesh, Fllet Mesh, Black, Pink, Large Mesh, Fancy Nets, White, Navy Blue, 36, 42 and 48 inch.

Regular \$1.00 grades, per yd... 75c
Regular \$1.50 grades, per yd... \$1.15

Owing to advancing prices this is an exceptional opportunity.

72-inch Cotton Net, white and cream, 50c yd.
42-inch Cotton Net, white and flesh color, extra quality; special, per yd... 65c

This Week—An Attractive New Event!

Popular Skirt Sale

All the new spring styles in Separate Skirts at popular prices! Thoroughly good materials and class tailoring make the skirts in this sale stand out as exceptional values.

Twenty Models \$5 & \$5.90

Full Girdle, Loose-fitting Girdles, Apron Pockets, Set-In Pockets, Gathered Backs, Button Trimmings, Silk Pockets, Wing Pockets, Extra-size Models, Braid Trimmings.

Splendid white and black gabardines and mannish serges, black and white shepherd checks and velour checks in both black and white and green and black. Wonderful values.

Corduroy Skirts \$3.95, \$5 & \$5.90

All the new features of the cloth skirts—seven different models in corduroy alone.

Narrow Wale, White, Gold, Sky-blue, Wide Wale, Rose.	Peach, Navy, Flame, Green, Popular colors.
--	--

Will you come and see them? Just now is when a new skirt is often needed. This popular sale provides a splendid opportunity to secure it.

Any Suit \$25

Cloth or Velvet.

Excepting Plush.

Your chance to secure fine quality, fine workmanship and best styles for very little. Wooltex Garments, with the Wooltex label, guaranteeing two full seasons' satisfactory wear.

Suits and Coats, \$15.00

Another very tempting array! About 100 Suits and 100 Coats. Original prices up to \$30. THE SUITS are largely tailored styles and very desirable. A number are fur and braid trimmed. GABARDINES, WHIPCORDS and Broadcloths are here. All colors, including navy and black. Choice can be made with great satisfaction. THE COATS are fur, belted and yoked. Good styles, every one, and fine materials—Broadcloths, Suede Cloths, Wool Velours, Mixtures, Chevots and Corduroys. All colors, and all sizes. A really great sale at \$15.

A Very Extraordinary Sale of Street, Afternoon, Evening Dresses

Comprising about 75 excellent garments purchased by us during November and December, late styles, excellent materials and beautifully made—to be offered, beginning Monday, at remarkably low prices. All sizes, ranging from Misses' 16 to Ladies' 42 bust, but the greater portion are in sizes 36 to 40, which can be fitted to the average woman. No charge will be made for alterations.

INDIVIDUAL GOWNS.
Silk Street Dresses—in crepe de chine, taffeta combined with Georgette crepe, satin stripe taffeta, velvet and satin; embroidery, braid and fur trimmed; regularly \$35 to \$38, at... **\$10.00**

Recent styles in Afternoon Gowns: crepe combined with Georgette crepe; chamoise and Georgette crepe; in brown, black and navy blue; regularly \$35.00, at... **\$19.50**

Afternoon Gowns, fashioned in the most attractive manner of chamoise, satin, cord silk, taffeta combined with Georgette crepe, crepe de chine and plaid taffeta; in black, brown, green and navy; regularly \$40 and \$45, at... **\$24.50**

EVENING GOWNS.
Exquisite Evening Gowns of rose silk net over gold cloth, white satin and net; gold embroidery, bead and sequin trimming; sizes 36, 38 and 42; regularly \$35 to \$45, at... **\$49.00**

Regular \$65 Gown of navy Georgette crepe, elaborately fur trimmed, at... **\$39.50**

Regular \$85 Gown of rich black velvet combined with taffeta; extra trimmings; regularly \$95, at... **\$49.50**

Regular \$75 Afternoon Gown—an exclusive creation in navy satin stripe taffeta, fur trimmed, at... **\$49.50**

Regular \$50 Gown of brown velvet, hand embroidered and fur trimmed, at... **\$34.50**

Regular \$50 Gown—a stunning model of black chamoise, hand trimmed; regularly \$50, at... **\$34.50**

\$75 and \$85 Evening Gowns in pink satin, white silk net, black soiree combined with rose chiffon velvet, rose Georgette crepe, soiree silk in rose, maize and orchid; fur, bead and allover thread embroidery; sizes 36 and 38; at... **\$40.00**

Dainty Dance Frocks in chiffon, silk net, soiree silk, chiffon velvet and taffeta; in rose, sky blue, maize, flesh color, pink and peach; sizes 16, 38 and 38; reg. \$20.00, at... **\$12.00**

Dance Frocks—chiffon silk net and taffeta; in blue, white, flesh color and navy; sizes 16 and 38; reg. \$20 and \$25, at... **\$12.00**